

Last updated on January 15, 2025

The following terms and conditions (the “Subscription Terms”), together with the [Terms of Service](#) referenced below (collectively, the “Agreement”), constitute a legally binding contract that governs your use of and access to Printful’s subscriptions (each, a “Subscription” and the services available thereunder, the applicable “Subscription Services”) as provided by Printful, Inc. (“Printful,” “we,” “our”) to you (“you” or “yours”). In the event of any conflict between the terms and conditions set forth in these Subscription Terms and the terms and conditions contained in the Terms of Service as available from time to time at <https://www.printful.com/policies/terms-of-service> (the “[Terms of Service](#)”), the terms and conditions set forth in these Subscription Terms shall control with respect to all applicable Subscriptions. **SECTION 18 OF OUR [TERMS OF SERVICE](#) REQUIRES THAT ALL DISPUTES, INCLUDING DISPUTES ARISING FROM OR RELATING TO THE AGREEMENT, BE RESOLVED BY ARBITRATION ON AN INDIVIDUAL BASIS, RATHER THAN BY JURY TRIAL OR CLASS ACTIONS, EXCEPT AS OTHERWISE PROVIDED BY SECTION 18. IF YOUR COUNTRY OF RESIDENCE IS IN THE EUROPEAN ECONOMIC AREA THIS APPLIES TO ANY ACTION YOU MAY WANT TO BRING AGAINST PRINTFUL IN THE UNITED STATES.**

The Subscriptions are offered subject to your acceptance without modification of all of the terms and conditions of the Agreement. We also have other policies and procedures including, without limitation, our [Privacy Policy](#), [Return Policy](#), and others. Those policies contain additional terms and conditions, which apply to the Subscriptions and/or our website [printful.com](https://www.printful.com) (the “Site”). **YOUR ACCESS TO OR USE OF ANY SUBSCRIPTION OR SUBSCRIPTION SERVICES CONSTITUTES YOUR ACCEPTANCE OF AND AGREEMENT TO BE BOUND BY THE AGREEMENT. IF YOU DO NOT AGREE TO THE AGREEMENT, OR IF YOU WISH TO OBTAIN ONE OR MORE SUBSCRIPTIONS FOR PERSONAL USE AS A CONSUMER (AS DEFINED BY APPLICABLE CONSUMER PROTECTION LAWS), YOU ARE NOT AUTHORIZED AND MUST CEASE USING THE SUBSCRIPTIONS IMMEDIATELY.**

## 1. Access and Eligibility

The Subscriptions are offered to business or corporate subscribers (each, a “Merchant”) as set forth below. **The Agreement shall not apply to you if you wish to obtain one or more Subscriptions for personal use as a consumer (as defined by applicable consumer protection laws) and in such case, you shall not be entitled to avail yourself of any rights herein.**

Subscriptions are available to the following Merchants who have registered their accounts by truthfully filling out all required account information, applied for the applicable Subscription, if applicable - paid all applicable subscription fees (which may include, in certain cases and as disclosed on the applicable Subscription enrollment page, prepaid subscription fees), and been approved by Printful (the “Eligibility Criteria”). The Agreement is void where prohibited by law, and the right to access any Subscription or use any Subscription Services is revoked in such jurisdictions.

You are solely responsible for your use of the Subscription and Subscription Services. You agree not to distribute, share, publish, use, store, or prepare derivative works from any Site content (including without

limitation the Content as defined below) for purposes that are inconsistent with the Agreement, or lease, distribute, license, sell or otherwise commercially exploit or transfer, provide access, or grant rights in or to any Subscription or Subscription Services to any third parties.

Printful may change, modify, suspend, or discontinue the availability of any Subscription, the Subscription Services available thereunder, applicable fees and charges, and the terms of the Agreement at its own discretion at any time, including the availability of any feature or content. Printful may also impose limits on certain features, restrict your access to parts of either Subscription, or revoke your access completely without notice or liability.

The Subscriptions and any discount, perk, feature, software, or content that is made available through the Subscriptions (the "Content") are the property of Printful, Printful's licensors, or third parties. We grant you limited, non-exclusive, non-transferable, and revocable permission to access and make use of the Subscription, and limited, non-exclusive, revocable permission to access and make use of the features, software, and Content, in each case, solely for your internal business purposes and only as expressly permitted in these Subscription Terms and any applicable Supplemental Terms, as hereinafter defined (collectively, "Access"). This Access shall remain in effect until and unless your Subscription term ends, and/or Access is terminated by you or Printful. Upon termination of the Agreement, any copyrights vested in the Content shall remain with Printful, Printful's licensors, or third parties. When the Access has been terminated, all licenses and permissions granted hereunder shall automatically terminate and you shall immediately cease your use of the Content, including but not limited to the use of the Content on any products we print and drop-ship for you and/or on your behalf. It is your responsibility to ensure that such unauthorized use of the Content will not happen. Printful also reserves the right at our sole discretion to (a) request you to immediately remove any such misused Content, (b) limit, suspend, or terminate your account, (c) take technical and legal steps to keep you off the Site, and (d) charge you for any damages and losses arising out of such unauthorized use.

## 2. Subscription Services

Subscription Services are additional perks, features, services, software, and content Printful provides to Merchants who have subscribed to any Subscription. You can find information about the Subscription Services included in the Subscriptions on the Site. We reserve the right to modify, add, remove, or otherwise amend perks, features, services, software, and content included in Subscriptions, as well as other promotional offerings, at any time.

Printful may, at its own discretion, offer multiple types of fee-based and/or promotional Subscriptions, in some cases subject to additional terms and conditions as disclosed on the applicable Subscription enrollment page ("Supplemental Terms"), which are also incorporated and deemed part of these Subscription Terms, as applicable. If there is a conflict between these Subscription Terms and the Supplemental Terms, the Supplemental Terms control with respect to the applicable Subscription. Printful may also offer special promotional plans, other subscriptions, or services, including offerings of third-party

products and services in conjunction with or through the Subscriptions. You understand and agree that all such offerings, products, and services are subject to the “Third-Party Services” provisions of our [Terms of Service](#), and we are not responsible for the products and services provided by such third parties.

When you first satisfy the applicable Eligibility Criteria for Access to your selected Subscription, you will have access to any Subscription Service item or content currently available within that Subscription for the entire then-current Billing Cycle (as defined below). Printful reserves the right to modify, terminate, or otherwise amend the Subscription Services included in any of the available Subscriptions at any time, and some Subscription Services may either become unavailable or be made available for free when this happens.

### **3. Subscription Billing and Free Trials**

By purchasing a Subscription through the Site, you agree to pay the applicable fees, including any additional fees that may apply based on the applicable package(s) and feature(s) of the Services that you select, as disclosed on the Site’s “cart” or “checkout” page for your Subscription enrollment transaction. Your Access to each Subscription begins as soon as you have satisfied the applicable Eligibility Criteria (including, as applicable, processing of any required initial payments). You authorize us to store your payment method(s) and to automatically charge your payment method(s) every month until you cancel or until your Access is terminated by Printful in accordance with the Agreement.

Except as otherwise specified in any Supplemental Terms, you will be billed on a recurring and periodic thirty-day billing cycle (“Billing Cycle”). If you convert from one type of Subscription to another type of Subscription, you will be able to Access the updated Subscription Services, and we will update your applicable Subscription rate, as soon as your then-current Billing Cycle ends. We may change any Subscription’s applicable rate from time to time, in which case such fee change will become effective at the end of the then-current Billing Cycle and we will provide you with a reasonable prior notice of any change in Subscription fees to give you an opportunity to terminate your Subscription before such change becomes effective. Your continued use of the Subscription Services after the Subscription fee change comes into effect constitutes your agreement to pay the modified Subscription fee amount. If, during the term of your Paid Subscription, the applicable sales tax, VAT, GST rate, or any other tax or duty changes, we will adjust the tax-inclusive price for the Paid Subscription accordingly on your next billing date.

We may, at our sole discretion, offer you Access to a Subscription with a free trial for a limited period of time (“Free Trial”). You may be required to enter your billing information in order to sign up for the Free Trial. If you do enter your billing information when signing up for the Free Trial, you will not be charged by us until the Free Trial has expired. Please make a note of when your Free Trial will expire as you may not receive additional notice prior to the automatic charge if you do not cancel before the Free Trial period expires. Free Trials are limited to one per customer account. If you attempt to register for a second free trial offer, Printful is authorized to automatically charge your credit card in accordance with these Subscription Terms.

## 4. Subscription Automatic Renewal and Cancellation Terms

At the end of each Billing Cycle (or, if applicable, on the first business day after the expiration of your Free Trial period), your Subscription will automatically renew under the terms and conditions of the Agreement (as then in effect), and we will automatically charge you the then-current rate for the type of Subscription you have selected and applicable taxes (such as, but not limited to sales taxes, VAT, or GST if the applicable Subscription fee does not include it), every month without notice until you cancel or until your Access is terminated by Printful in accordance with the Agreement.

**You may cancel your Subscription at any time, either through your Printful dashboard Plans section, by contacting our customer support team at [support@printful.com](mailto:support@printful.com), or through live chat with a customer support agent on our website; however, there are no refunds for cancellation, and you understand and agree that in such case you shall receive no refund or exchange for any unused time of any Subscription. In the event that Printful terminates your Subscription without cause (which may include but is not limited to your violation of the Agreement), you will be entitled to a pro-rata refund of any prepaid fees, less any unbilled fees incurred prior to the effective date of termination.**

## 5. General

These Subscription Terms, together with the Terms of Service and all applicable Supplemental Terms and policies on the Site, constitute the entire and exclusive understanding and agreement between you and Printful regarding your Access to and use of the Subscriptions and Subscription Services, and supersede and replace any and all prior or contemporaneous oral or written understandings or agreements between you and Printful regarding the subject matter hereof. If an arbitrator or a court of competent jurisdiction finds any provision of the Agreement to be invalid, void, or unenforceable, in whole or in part, for any reason, the offending provision will be enforced to the maximum extent permissible and will not affect the validity or enforceability of the remaining provisions, which will remain in full force and effect. Any provisions of the Agreement that contemplate performance or observance subsequent to the expiration or termination of the Agreement or applicable Subscription / Subscription Services shall survive such expiration or termination.

Any notices or other communications permitted or required hereunder, including those regarding modifications to the Subscription Terms, will be in writing and given by Printful (i) via e-mail to the address that you provide, or (ii) by posting to or through the Site.

If you have any questions about the Agreement, please email us at [support@printful.com](mailto:support@printful.com).

Copyright ©2025 Printful, Inc. All rights reserved.