Last updated on January 15, 2025

The following terms and conditions (the "Agreement") set out the legally binding terms of your participation in the Printful Affiliate Program (the "Program"). The Program is owned and operated by Printful, Inc. ("Printful"). The Program is offered subject to your (the "User" or "you") acceptance without modification of any of the terms and conditions contained herein and all other operating rules, policies and procedures that may be published occasionally on the printful.com website (the "Site") by Printful including, without limitation, Terms of Service, Shipping, Pricing, Return Policy, Privacy Policy, and others - each of which is incorporated into this Agreement by reference and can be found on Printful Policies. If you do not agree with this Agreement, do not use the Program.

You indicate your acceptance of this Agreement and all of the terms and conditions contained or referenced in this Agreement by completing the application process and continuing to use the Program.

1. Affiliate Agreement

The User certifies to Printful that if the User is an individual (i.e., not a company); the User is at least 18 years of age. If the User is a legal entity, you certify that you are an officer of the company or you are otherwise authorized to act on behalf of the company. Printful at its own discretion, may limit or terminate the access to or participation in the Program for certain individuals and/or entities, such as but not limited to ecommerce platforms, online marketplaces, and other partners not eligible for joining our Program according to Printful's determination. The User also certifies that it is legally permitted to use the Program, and takes full responsibility for the selection and use of the Program. This Agreement is void where prohibited by law, and the right to access the Program is revoked in such jurisdictions.

2. Registration & Account

In order to enjoy all the benefits of the Program, the User must register with Printful and purchase a subscription. Subscription requires that the User registers on the Site (including by filling out all required personal information). The User may opt out of marketing and promotional emails. The User may cancel participation in the affiliate program by deleting their Printful account. To complete registration, the User shall provide an email address and a password. The User may never use another user's Printful account without permission from that user. The User is solely responsible for the activity that occurs on the User's account, and the User must keep its account password secure. The User must notify Printful immediately of any breach of security or unauthorized use of its account. Although Printful will not be liable for the User's losses caused by any unauthorized use of its account, the User may be liable for the losses of Printful or others due to such unauthorized use.

3. Modifications

Printful reserves the right, at its discretion, to change, modify, suspend, or discontinue this Agreement, Program, fees, charges, and terms at any time, including the availability of any feature, or content. Printful may also impose limits on certain features or restrict the User's access to parts or all of the Program without notice or liability. The User shall be responsible for reviewing and becoming familiar with any such modifications. Use of the Program by the User constitutes the User's acceptance of the terms and conditions of changes as modified.

4. Affiliate URL

You will be issued a unique URL once you become an approved User of the Program which will be unique to you only, and will allow you to be paid for affiliate referrals. You can place that URL on your website, emails, blogs, social network advertising, or similar campaigns from an account or platform that is registered in your name or that you are authorized to use. Printful, at its sole discretion, may change your URL.

When an affiliate URL is opened, the cookie file is saved in the browser's cache for 30 days. Customers need to sign up or place an order during this time to be linked with your affiliate account.

5. Commissions

Printful will pay commissions for each eligible Printful product and Growth plan subscription purchased by referred customers who visit the Site through your unique URL and sign up as a customer. Commissions on Printful products will only be paid if the products are sold through Printful-approved ecommerce platforms and integrations. Eligible Printful Growth plan subscriptions qualify for a one-time commission if a referred customer purchases an eligible Printful Growth plan subscription. You will not receive commissions for sample orders, from referred customers applying for a free subscription trial, or from repeat subscription purchases (if a previously referred customer re-subscribes to an eligible subscription). Additionally, taxes and shipping are excluded from the calculations, but discounts are included.

The affiliate period of each referred customer lasts 12 months after your referred customer's first order. Referring a prospective customer who previously was or currently is a Printful customer does not qualify for commission. You can track affiliate commissions by logging into your Affiliate Dashboard on the Site.

To avoid confusion, all tax-related reporting to relevant tax authorities is entirely your responsibility. We will withhold taxes from payments that are due (including international payments) if you do not provide Printful with relevant documentation (such as the W8-BEN form or other).

6. Payment

For commissions on Printful products, you will receive commissions after the product order has been fully shipped, meaning that if part of the order has been shipped, commissions will not be credited until the final part of the order gets shipped. In the case of an eligible subscription, you will receive commissions after the referred customer has made the first payment of the subscription fee, and the time period for a referred customer to cancel the subscription and receive a refund, if any, has expired. Commission is calculated after any refunds if any refund is given to product orders. In the event that the customer's product order is canceled, returned, or refunded for any reason, we will deduct the relevant amount from your accrued earnings. If a refund is made after we have paid the commission to you, we will deduct the respective amount from your account (including any future payments).

The minimum withdrawal amount is $25 USD. If, for any reason, this Agreement is terminated prior to your first commission being due and the account balance is below $25 USD, then no referral commission will be due. If the commission is not withdrawn from the balance within 1 (one) year, then this past due commission, in Printful’s sole discretion, may be voided and removed from the commission balance. All payments will be made via PayPal in USD within 1-3 business days after your request is received via PayPal. You must have a PayPal account for this purpose.

7. Restrictions

The User may use the affiliate URL for the sole purpose of promoting Printful and referring prospective customers to the Site. Except to the extent permitted by applicable law, the User shall not (i) send unauthorized (unsolicited commercial) emails or use any illegal method of advertising to promote the Printful products that include the URL, and the User shall be solely liable for any such unauthorized communications (all marketing practices must comply with all applicable laws and regulations); (ii) display the URL in any way that in Printful's discretion disparages or creates a derogatory or negative image of Printful; (iii) make any false or misleading representations relating to Printful, or engage in any other practices that could harm the reputation of Printful; or (iv) display the URL or any content in a manner that contains or promotes (a) illegal activities or (b) content that is misleading, deceptive, or violates any third party intellectual property, privacy or other rights of any kind.

You also acknowledge that you are not the target of trade, financial, and economic sanctions and that you do not appear on a sanctions-related list, including lists maintained by the U.S. Department of Treasury’s Office of Foreign Assets Control (“OFAC”), the U.S. Department of State, the U.S. Department of Commerce, the European Union, or Her Majesty’s Treasury of the United Kingdom. You also agree that you will not promote Printful in and refer prospective customers to the Site from countries or territories that are the target of comprehensive embargoes or sanctions or parties on the sanctions-related lists referenced above.

8. Advertising

You must not use any misleading or deceptive claims in advertising copy. You are solely responsible for following all federal, state, and local laws, regulations, and rules regarding advertising claims, including but not limited to the Federal Trade Commission’s Disclosure Guidelines. You must adhere to all the editorial guidelines and search advertising terms and conditions set forth by each search engine (Google, Yahoo, Bing, and others), including any updates to those terms in the future. Where search engine guidelines and this Agreement conflict, you must follow this Agreement.

When creating ads, videos, or other online content that publishes your affiliate URL on websites, Printful's brand image needs to be kept in mind. You expressly agree that Printful's name, trademark, logo, or any other identifying material placed by you will appear only in the form and according to technical specifications supplied by Printful. The Printful logo cannot be altered or changed.

Sites where you advertise cannot be associated with content that's vulgar, racist, sexual, or otherwise deemed offensive by Printful. You must remove all ads and videos from websites deemed offensive within 24 hours of being notified by Printful. The Printful logo cannot be altered or changed. You are prohibited from creating groups or specific web pages in social communities to publicize Printful offers, and must abide by all other restrictions required by this Agreement.

Users can engage in search engine optimization and pay-per-click activities. If you are sending paid traffic (PPC, PPV, Media Buys) to Printful, it is required that you send the traffic through a landing page or web property first. We do not allow direct linking. We restrict Users from using keywords that include our brand name: Printful, The Printful, printful.com, or any variation or combination therein. You must also not knowingly serve ads that appear in a higher position than Printful managed ads. You shall not promote Printful on coupon sites.

You must not purchase or use domain names containing any Printful trademark, including domain names that combine a Printful trademark with one or more additional words, letters, numbers, or other characters, or domain names containing any misspelling or other confusingly similar variation of any Printful trademark.

We don't approve self-referrals - you cannot refer yourself, and you will not receive commission on your own accounts.

Clickjacking, linkjacking, typosquatting or any sort of domain spoofing methods are prohibited.

Pixel, cookie stuffing, or any other type of cookie stuffing without source website visitor's knowledge is prohibited.

Using traffic generated by pay-to-read, PPC (pay-per-click), banner exchanges, click exchanges, PPV advertising, pop-up/under, or similar methods is prohibited.

9. Customer information

Each customer who visits the Site through your URL must fill out their customer information. All customer information is the sole and exclusive property of Printful and the respective customer. You do not have any right to either (i) participate in any aspect of the information process, or (ii) receive any of the customer's personal information. This policy prohibits you from receiving customer information directly from customers and subsequently forwarding the customer information to Printful. You may request personal information from customers directly related to your own activities, registrations, promotions, etc., but Printful will never reveal any personally identifying information about customers or a customer applicant.

10. Term & Termination

This Agreement is effective at the time your application is, at the sole discretion of Printful, accepted by Printful, and you are notified of such acceptance either in writing or electronically. Either party may terminate this Agreement at any time, with or without cause. Upon the termination of this Agreement for any reason, all licenses granted hereunder shall immediately terminate, and you will immediately cease use of, and remove all links to the Site, and all Printful trademarks and logos, other marks, and all other materials provided in connection with the Program.

Printful reserves the right to delete unconfirmed accounts or accounts that have been inactive for extended periods of time. By violating any applicable law or this Agreement, the Agreement will be terminated immediately, and the User understands and agrees that any and all accrued commissions will be immediately forfeited and that the User's account will be immediately terminated.

11. Release

You release Printful (and its officers, directors, agents, subsidiaries, joint ventures, and employees) from claims, demands, and damages (actual and consequential) of every kind and nature, known and unknown, arising out of or in any way connected with such disputes. You agree that Printful shall be released from any and all damages resulting from the failure to receive any benefits of an anticipated collaboration.

12. Trademarks

If you use any of our trademarks in reference to our services and/or products, you must include a statement attributing that trademark to us. You must not use any of our trademarks (i) in or as the whole or part of your own trademarks; (ii) in connection with activities, products, or services that are not ours; (iii) in a manner that may be confusing, misleading or deceptive; (iv) or in a manner that disparages Printful or its information, products or services (including the Site).

13. Indemnity

You will indemnify and hold Printful (and its officers, directors, agents, subsidiaries, joint ventures, and employees) harmless from any claim or demand, including reasonable attorneys' fees, made by any third party due to or arising out of your breach of this Agreement, or your violation of any law or the rights of a third party.

14. Limitation of Liability

Printful will not be liable for indirect, special, or consequential damages (or loss of revenue, profits, or data) arising in connection with this Agreement, even if Printful has been advised of the possibility of such damages. Further, Printful's aggregate liability arising with respect to this Agreement will not exceed the total referral commissions paid or payable to you under this Agreement.

15. Governing Law

The Governing Law provisions of the Terms of Service located on the Site are expressly incorporated into this Agreement by reference. With limited exception, this Agreement will be governed by and construed and interpreted in accordance with the internal laws of the State of North Carolina. This Agreement shall be governed and interpreted in accordance with the English language, regardless of any translations made for any purpose whatsoever.

16. DISPUTE RESOLUTION, ARBITRATION, AND JURY AND CLASS ACTION WAIVERS

The dispute resolution provisions of the Terms of Service located on the Site are expressly incorporated into this Agreement by reference. All disputes and claims arising out of or in connection with this Agreement or its subject matter or formation, including non-contractual disputes and claims, shall be governed by those terms. With limited exception, all disputes shall be finally settled by final and binding arbitration, using the English language, administered by the American Arbitration Association (the “AAA”) under its Commercial Arbitration Rules (“Commercial Rules”) in effect at that time.

TO THE FULLEST EXTENT PERMITTED BY LAW, USER AND PRINTFUL KNOWINGLY, VOLUNTARILY, IRREVOCABLY AND ABSOLUTELY WAIVE ALL RIGHTS TO A TRIAL BY JURY OF ANY AND ALL DISPUTES. FURTHERMORE, USER AND PRINTFUL KNOWINGLY, VOLUNTARILY, IRREVOCABLY AND ABSOLUTELY WAIVE ALL RIGHTS TO PARTICIPATE IN A CLASS ACTION, CLASS ARBITRATION OR OTHER FORM OF JOINT DISPUTE RESOLUTION WITH OTHER PARTIES.

17. General

No agency, partnership, joint venture, employee-employer, franchisor-franchisee relationship, etc., is intended or created by this Agreement. You acknowledge that you have all necessary permits to grant us with personal data to fulfill this Agreement. If any provision of this Agreement is held to be invalid or unenforceable, such provision shall be struck, and the remaining provisions shall be enforced. In our sole discretion, we may assign this Agreement upon notice to you. Headings are for reference purposes only and do not limit the scope or extent of such section. Our failure to act with respect to a breach by you or others does not waive our right to act with respect to subsequent or similar breaches. We do not guarantee that we will take action against all breaches of this Agreement. The User waives any applicable rights to require an original (non-electronic) signature or delivery or retention of non-electronic records, to the extent not prohibited under applicable law.

We make no express or implied warranties or representations with respect to the Program, this Agreement, or any products or services sold by Printful. In addition, we make no representation that the operation of the Site will be uninterrupted or error-free, and we will not be liable for the consequences of any interruptions or errors.

Upon notice from Printful, you must immediately remove all references to Printful, including its name, logo, trademark, service mark, or any other identifying material immediately.

You understand that the Site and policies are created and operated to abide by all such rules and regulations, and you agree to defend, indemnify and hold Printful harmless from any of your violations of laws and regulations, including but not limited to, intellectual property rights, customers' privacy rights, etc.

You certify that you: (i) are not controlled, supervised, instructed by Printful and are free from work rules and discipline; (ii) are free to set your own work schedule; (iii) pay your own business expenses, can hire assistants and provide your own office and all associated services, including computer, printing, telephone; (iv) will receive commissions only for referrals made in accordance with this Agreement; (v) are allowed to have other clients.